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Heike Mahmoud Receives JMIC Profile and Power Award

Hamburg, November 19, 2019 – Heike Mahmoud, Chief Operating Officer of CCH – Congress Center Hamburg, received the coveted JMIC Profile and Power Award at the IBTM World Meetings Leadership Summit in Barcelona last night. The award was made in recognition of her leadership role not only as an active industry advocate but an inspiring symbol of influential women as a powerful factor in helping attract new talent to the Meetings Industry. The Joint Meetings Industry Council (JMIC) is an organization that represents the combined interests of 19 international Meetings Industry associations.

“This year’s Award is a bit different from previous ones in that it focuses on the critical need we have for prominent and respected individuals to act as attractions for others considering careers in our sector”, said JMIC President Kai Hattendorf. “Heike has had a highly successful and visible career in several areas of the industry, first as a PCO, subsequently as head of the Berlin Convention Office and now as COO of a major convention facility.”

“By winning the JMIC Profile and Power Award, Heike Mahmoud has received one of the meetings industry’s most highly regarded prizes. This is the second award she has won this year. It is an invaluable advantage for the city of Hamburg and for the Hamburg Messe und Congress GmbH to have such a highly respected person at the helm of the CCH,” says Bernd Aufderheide, President and CEO, Hamburg Messe und Congress GmbH. “I congratulate Heike Mahmoud with all my heart, and I am delighted that the jury found her great commitment to the industry and her outstanding expertise so convincing.”

The JMIC Power and Profile Award was established by the Council as a way of recognizing individuals and organizations who have made significant contributions to advancing the awareness and influence of the Meetings Industry in their respective communities. The winner is selected each year based on criteria which evaluate the efforts of an individual or organization in increasing industry profile and bringing about structural or policy changes that reflect that better appreciation.

As Chief Operating Officer CCH – Congress Center Hamburg, Heike Mahmoud is a member of the Executive Board of Hamburg Messe und Congress GmbH. An MBA by training, she has been active in the national and global convention and event business for more than 25 years. In 2015, the U.S. ‘Meetings & Conventions’ magazine counted her among the industry’s 25 most influential women. In May of this year Heike Mahmoud had won the internationally renowned Paul Flackett IMEX Academy Award.

CONTACT | Katrin von der Linde
Hamburg Messe und Congress GmbH
Deputy Director PR Department
+49 40 3569-2091 | katrin.linde@hamburg-messe.de | www.the-new-cch.com

The new CCH – Great Expectations | The CCH – Congress Center Hamburg has been undergoing comprehensive modernization and remodeling since January 2017. With a total available exhibition space of 12,000 m² (130,000 sq ft), another 12,000 m² of foyer space, and 12,000 seats in up to 50 halls and rooms, we will be offering our customers nearly unlimited options for their events as of August 2020. International specialist conventions with thousands of attendees? Workgroup meetings in break-out rooms? Company events featuring star guests on a grand stage? The new CCH (nearly) does it all! In terms of size and flexibility, the new CCH will set new standards throughout Europe. All spaces can be custom-configured to suit the given requirements and preferences. Situated in the central part of the city, the CCH - Congress Center Hamburg will be as attractive as it has always been - a true world-class convention center. What is more, it is a sustainable and barrier-free building.