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AIPC and UFI Make “Good Practices Guide to COVID-19” Available to All Industry Members

AIPC, the International Association of Convention Centres and UFI, the Global Association of the Exhibition Industry are now making their recently developed “Guide to Good Practices” for the management of COVID-19 health and operational challenges available to all industry members. It can be downloaded free of charge via either the AIPC web site at www.aipc.org or the UFI web site at www.ufi.org.

“This Guide was developed as a tool for our respective members for management of the COVID-19 outbreak in the context of their venues; however, early feedback has made us realize that there are many elements of its content that apply to other aspects of the overall event equation”, said AIPC President Aloysius Arlando. “We have therefore decided to make it generally available to anyone in the industry that may find it of use in support of developing better and more consistent management strategies”.

“The top priority at the moment for all of us is the containment of the COVID-19 outbreak, and that means anything any of us can do to enhance that effort is a collective responsibility” said UFI President Mary Larkin. “Wherever we can share relevant resources, we will continue to do so”. The 24 page document incorporates both strategic and practical guidance in the form of advice, suggestions, examples and tips focusing in particular on new, updated and modified information as opposed to simply pre-existing, standard health and safety controls and crisis management measures. It incorporates updated convention and exhibition centre health and safety policies, plans and procedures and was assembled with the support, input and review of AIPC and UFI members engaged in a task force set up for this purpose under the overall guidance of a global expert in health and security matters.

The text also includes many ‘live’ document links to allow additional information to be accessed directly, as well as lists of additional key industry and health authority resources that may enhance planning and tactics. As with all materials being used in a rapidly evolving situation it will be updated as new information and insights become available.



ABOUT AIPC | The International Association of Convention Centres

Founded in 1958, AIPC is a global network of some 190 leading centres in 61 countries with the active involvement of more than 900 management-level professionals. Its mission is to encourage, support and recognize excellence in convention centre management, based on the diverse experience and expertise of its international membership, and it maintains a full range of educational, research, networking and management standards programmes in order to achieve this. AIPC recognises and actively promotes the essential role of the international meetings industry in supporting economic, academic and professional development in communities where its members are located as well as enhancing global relations amongst diverse business and cultural interests world wide.

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ABOUT UFI | The Global Association of the Exhibition Industry

UFI is the global trade association of the world's tradeshow organisers and exhibition centre operators, as well as the major national and international exhibition associations, and selected partners of the exhibition industry. UFI's main goal is to represent, promote and support the business interests of its members and the exhibition industry. UFI directly represents more than 50,000 exhibition industry employees globally, and also works closely with its 60 national and regional association members. More than 800 member organisations in 89 countries around the world are presently signed up as members. Around 1,000 international trade fairs proudly bear the UFI approved label, a quality guarantee for visitors and exhibitors alike. UFI members continue to provide the international business community with a unique marketing media aimed at developing outstanding face-to-face business opportunities.

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