For Immediate Release

The JMIC Unity Awards 2023 honors Pier Paolo Mariotti for his outstanding contributions to the Meetings Industry

Frankfurt, 25 May 2023 – JMIC Joint Meetings Industry Council announces Pier Paolo Mariotti as this year's recipient of the Unity Award, a prestigious award honoring individuals who have made significant contributions to the growth and administrative excellence of the meetings and events industry. The selection process required a rigorous analysis of industry leadership programmes, industry presentations and roles within the meetings and events industry.

Born in the heart of the Alps, Pier Paolo Mariotti is a polyglot fluent in Italian, German, English, basic French and Chinese. With nearly four decades of unwavering commitment, he has played a key role in shaping the meetings and events industry as we know it today.

Mariotti's notable accomplishments included leading a pivotal association chapter as MPI's Italian Chapter President and Member of the European Council. To many, he is primarily known for being an active board member at City DNA (formerly European Cities Marketing), where he spearheaded the Summer School programme. Through this platform he mentored nearly 1,000 new people in the meetings industry and growing the outreach around the world, notably in South Africa.

Over the years, Mariotti's firm commitment has cemented the Summer School's power and reputation, attracting industry thought leaders as instructors who generously donate their time to educate future generations. Notably, he has managed to transform the summer school into a popular teaching platform, seamlessly engaging in practical programmes during the difficult times of the COVID-19 pandemic for two consecutive years.

Pier Paolo Mariotti's passion for organising outstanding events coupled with his commitment to sustainability and understanding of the importance of the second and third tier cities for the meetings and events industry have made him a valuable partner for clients, colleagues, stakeholders, and political decision-makers.

Commenting on Pier Paolo Mariotti's recognition, JMIC President James Rees said, "Pier Paolo's tremendous contribution to the meetings industry left an indelible mark on our profession. His tireless efforts in shaping the Summer School and his dedication to teaching and training the future leaders are truly appreciated. We are proud to present the JMIC Unity Award in recognition of his extraordinary accomplishments and leadership."

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About the JMIC Unity Award:
The JMIC Unity Award was established as a way of recognising individuals who have made significant contributions to the advancement of the Meetings Industry and the level of professionalism it represents. It is presented annually at the IMEX trade show in Frankfurt during the IMEX Awards Banquet.

The selection of the Unity Award recipient is made by Council members on the basis of selection criteria that address such areas as industry leadership initiatives, industry presentations and articles and roles in major industry organisations.