



**JMIC Media Release**  
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### Mutschlechner Announced as 2010 JMIC Unity Award Winner

Joint Meetings Industry Council (JMIC) President Leigh Harry has announced the winner of the 2010 JMIC Unity Award as Mr. Christian Mutschlechner, Director of the Vienna Convention Bureau and past President of both ICCA and the European Federation of Conference Towns. Mr. Mutschlechner formally received the award at the IMEX Awards Banquet in Frankfurt, Germany on the evening of May 26.

In making the Award, Harry said "This year's Unity Award winner is best known as a long standing industry professional and association leader - but his role goes well beyond that. He has been involved with many key industry-building projects over many years ranging from roles in professional development and education to driving the critical area of industry valuation on a global scale. He has been a great leader and at the same time generous in sharing his expertise".

The Unity Award is made annually to an individual who represents the spirit of JMIC, which is an organization devoted to creating stronger relationships and greater awareness of the Meetings Industry. The Award is made each year based on criteria which evaluate industry leadership and initiative.

JMIC - the Joint Meetings Industry Council - was established in 1978 as a vehicle for creating a forum for the exchange of information and perspectives amongst international associations engaged in various aspects of the Meetings Industry. It has met annually each year and served as a link between its member organizations as well as a means of reviewing industry conditions and strategies.

JMIC members include

AIPC (the International Association of Congress Centres);

COCAL (the Latin American Confederation of PCO and Related Companies);

DMAI (Destination Marketing Association International);

ECM (European Cities Marketing);

EFAPCO (the European Federation of Associations of Professional Congress Organizers);

EVVC (the European Association of Event Centres);

IAPCO (the International Association of Professional Congress Organizers);

ICCA (the International Congress and Convention Association);

MPI (Meeting Professionals International);

PCMA (the Professional Convention Association Management Association);  
SITE (the Society of Incentive & Travel Executives) and  
UFI (the Global Association of the Exhibition Industry).



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