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Wednesday 1st December



INDUSTRY&TRENDS

2010 JMIC “Profile and Power” Award Announced



Geoff Donaghy of AEG Ogden and immediate past Chair of the Business Events Council of Australia (BECA) was named winner of the 2010 JMIC Profile and Power Award by the Joint Meetings Industry Council (JMIC). The award, given on November 29th, was made in recognition of Mr. Donaghy's work in helping to shape and guide one of the most successful industry advocacy organisations in the world, and steering their activities through a period of extensive industry-building and government lobbying in Australia.

The JMIC Power and Profile Award was established by the Council as a way of recognising individuals and organisations who have made significant contributions to advancing the awareness and influence of the Meetings Industry in their respective communities. The winner is selected each year based on criteria which evaluate the efforts of an individual or organisation in increasing industry profile and bringing about structural or policy changes.